Rutgers University  
School of Business - Camden

Course Title: Ethics and Social Responsibility  
Course No. 52:620:301:01:07893  
Professor: Dr. Dan Hanson  
Phone: 856-701-1836  
e-mail: drhanson@camden.rutgers.edu  
Class day and time: Tuesday/Thursday 3:00PM – 4:20PM  
Office Hours: By appointment  
Location: CS109

TEXT REQUIRED

*Business Ethics: A Textbook with Cases, 8th edition* by William H. Shaw  

SUPPLEMENTAL READINGS  
The professor may provide supplemental readings in class.

COURSE OBJECTIVES:  
1. To increase your awareness of the ethical responsibilities that exist between a business and it’s stakeholders.  
2. To examine the concept of Corporate Social Responsibility (CSR) and how some companies have integrated it into their overall business strategy.  
3. To enhance your understanding of business ethics in the context of globalization.  
4. To enhance your understanding of the concept of sustainability.  
5. To develop your ability to effectively write and speak about business ethics, CSR and sustainable development.  
6. To understand basic ethical theories and their impact on decision making.

TEACHING/LEARNING METHOD  
We will engage in a mix of class discussions and in–class activities, case studies, videos, exams, as well as some lectures. In addition to the assigned readings, the professor may distribute materials from other sources in class from time to time. Students are encouraged to bring any related materials, e.g. articles, professional magazines, newsletters, books, videos, etc. In addition to the materials in the textbooks, all material presented in class may be included on exams.

Outcomes Assessment  
Two major examinations will be given. Periodic assessments may be given.
Attendance/Participation/Homework
Class participation depends on a few key things – (1) being in class (you can’t participate if you’re not there) and (2) active and positive involvement in our class sessions. Class participation will be evaluated on the following criteria: attendance, level of preparation (demonstrated by asking questions, making comments, participating in small group discussions) and doing all your homework. Class participation i.e. being engaged in class discussions is weighted heavily in determining your final grade.

Teamwork/Interpersonal Skills
The following criteria will be used to assess students on teamwork/interpersonal skills: listening, giving feedback, sharing one’s own ideas, ability to take a useful group role, accept individual responsibility within the group, negotiation, persuasion, cost and benefit of teamwork and team effectiveness.

GRADING POLICY
Final course grades will be calculated using the following weights:
Attendance/Participation/Homework 20 %
Concepts Test 5 %
Research Summary Paper 25 %
Debate (preparation, participation, presentation) 25 %
Examinations 25 %

Total 100 %

Assignments
Assignments must be submitted on time, unless the professor is informed before the fact that a student must be excused due to serious illness, emergency, or a schedule conflict. Students will receive a zero if they miss an exam or fail to hand in an assignment on the due date, unless they inform the professor of an appropriate reason beforehand.

Expectation
Students are expected to complete and think about assigned readings before class. Students are expected to demonstrate their preparation by asking questions whenever necessary, and by integrating the vocabulary and concepts from the readings.

Class discussions
Provide the opportunity to practice speaking and persuasive skills, as well as the ability to listen. Effective class comments can include responses to questions from others, spontaneous remarks, and new questions. High quality participation also involves knowing when to speak and when to listen or allow others to speak.

Research Summary Paper
The research summary paper will be based on a subject of interest to you in the area of ethics, justice and social responsibility. The paper must be 5 pages in length (not including the cover page and bibliography) and must be type written (double spaced, 12 pt. font). Footnotes/endnotes and bibliography must be incorporated in the paper.
Debate
You will be randomly assigned to a team. The choice of the debate topics, and the position each team will take will be determined by the professor. Each team will prepare a 3-4 page report detailing the team’s position and arguments, supported by adequate research. This is a team project which means all team members must make a contribution to the report. The debate paper must be e-mailed to me 24 hours before the debate. Late papers will receive a penalty of one grade. The pattern of the debate will be as follows:
- Opening statement
- Regroup time
- Rebuttal
- Questions from class
- Regroup time
- Closing statement

Your performance will be based on your team’s ability to present a compelling argument for your position and to defend your position by countering opposite views and answering questions during the rebuttal session. Your arguments should be clear, compelling and engaging and be backed up by sound research.

ADMINISTRATIVE ITEMS

ACADEMIC INTEGRITY
Policy found at http://academicintegrity.rutgers.edu/academic-integrity-at-rutgers

Students are responsible for understanding the principles of academic integrity and abiding by them in all aspects of their work at the University. Students are also encouraged to help educate fellow students about academic integrity and to bring all alleged violations of academic integrity they encounter to the attention of the appropriate authorities.

Principles of academic integrity require that every Rutgers University student:
- properly acknowledge and cite all use of the ideas, results, or words of others
- properly acknowledge all contributors to a given piece of work
- make sure that all work submitted as his or her own in a course or other academic activity is produced without the aid of unsanctioned materials or unsanctioned collaboration
- obtain all data or results by ethical means and report them accurately without suppressing any results inconsistent with his or her interpretation or conclusions
- treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference. This requires that a student neither facilitate academic dishonesty by others nor obstruct their academic progress
- uphold the canons of the ethical or professional code of the profession for which he or she is preparing.
Adherence to these principles is necessary in order to insure that:
- everyone is given proper credit for his or her ideas, words, results, and other scholarly accomplishments
- all student work is fairly evaluated and no student has an inappropriate advantage over others
- the academic and ethical development of all students is fostered
- the reputation of the University for integrity in its teaching, research, and scholarship is maintained and enhanced.

Failure to uphold these principles of academic integrity threatens both the reputation of the University and the value of the degrees awarded to its students. Every member of the University community therefore bears a responsibility for ensuring that the highest standards of academic integrity are upheld.

**If there are questions on how to comply, please contact me immediately.**

**STUDENT CODE OF CONDUCT**

Violations of the Student Code of Conduct are considered serious infractions of student behavior and subject to penalties relative to the level of the matter. Students may not disturb normal classroom procedures by distracting or disruptive behavior. Examples of disruptive behavior include, but are not limited to, the following:

- Repeatedly leaving and entering the classroom without authorization
- Answering cellular phone or allowing it to beep
- Making loud or distracting noises
- Repeatedly speaking without being recognized, interrupting the instructor or other students, or otherwise acting in disregard of the instructor’s request
- Resorting to physical threats or violence directed toward the instructor or other students.*

*Physical threats or violence are a violation of the University’s Code of Student Conduct and incidents should be referred to the Dean of Students immediately. Please consult “Standards of Classroom Behavior,” in The University Code of Student Conduct


and the University’s “Policy against Verbal Assault, Defamation and Harassment”


**CELL PHONES:**

Students are required to *turn off* their cell phones while they are in class, unless there is an emergency.

**EXAM MAKE-UP POLICY**

If, for a university approved reason, you cannot take an exam at the scheduled time you must give the professor written notice at least one week in advance so that other arrangements can be made. If the situation does not allow for advance notification (for example, emergency hospitalization), contact the professor as soon as possible after a missed exam. Make-up exams for non-university approved reasons are not guaranteed. The professor reserves the right to request written documentation to support your absence (such as a doctor’s note, an obituary, or military orders).
**LAST DAY TO DROP WITH A “W”**
For more information see the registrar’s website.  [http://registrar.camden.rutgers.edu/](http://registrar.camden.rutgers.edu/)

**DISABILITY SERVICES**

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: [https://ods.rutgers.edu/students/documentation-guidelines](https://ods.rutgers.edu/students/documentation-guidelines).

If the documentation supports your request for reasonable accommodations, your campus’s disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: [https://ods.rutgers.edu/students/registration-form](https://ods.rutgers.edu/students/registration-form).

Rutgers-Camden Disability Services:

Rutgers-Camden Learning Center
Armitage Hall, Room 240
311 North Fifth Street
Camden, NJ 08102-1405

Web page: [http://learn.camden.rutgers.edu/disability-services](http://learn.camden.rutgers.edu/disability-services)

Phone: 856.225.6442

Fax: 856.225.6443

E-mail: tpure@camden.rutgers.edu

**Note: I do not accept late work (unless approved in advance), work that has not been typed and work e-mailed to me (unless approved in advance).**

N.B. This syllabus and class schedule are tentative and subject to change.